

**Flexitol™**

# FLEXITOL HEEL MAGIC

Easy application and no mess

Visible results in 3 days

Non Greasy

Contains natural waxes, and add on benefits of natural oils, Vitamin E and Shea Butter

Paraben free

Efficacy tested

Your patients  
deserve the  
best, that is  
why you should  
recommend  
Heel Magic.

The perfect and  
easy solution for  
hydrating rough, dry  
and cracked heels





HEEL MAGIC IS CLINICALLY TESTED  
TO HYDRATE DRY, CRACKED HEELS & FEET.  
SUITABLE FOR USE ON DIABETIC FOOT

FLEXITOL  
HEEL MAGIC

is a convenient and easy way to care for rough, dry heels and feet. Rich moisturizing ingredients, including Shea Butter and Olive Oil combine to help provide all the attention your feet need to make them look and feel great.

DIRECTIONS:

Apply twice daily to dry skin and rough heels. Use regularly to maintain improved skin condition. Recommended for adult use only. Stinging may occur if applied to deep or open heel fissures. The before and after photographs are typical of the effects of Flexitol.

INGREDIENTS:

Myristyl Myristate, Petrolatum, Ozokerite, Aqua, Urea, Butyrospermum Parkii (Shea Butter), Lanolin Oil, Cera Alba (Beeswax), Calcium Stearoyl Lactylate, Olea Europaea (Olive) Fruit Oil, Cocos Nucifera (Coconut) Oil, Benzyl Alcohol, Tocopheryl Acetate, Phenoxyethanol, Parfum

PRECAUTIONS:

For external use only. Avoid contact with eyes. keep out of reach of children. Always replace cap after use. discontinue if local irritation or rash occurs during use.

STORAGE

STORE BETWEEN 10-30°C

Heel Magic contains an innovative blend of emollients and moisturisers including Urea, Shea Butter, Lanolin and Olive oil in a highly concentrated moisturising & emollient base.

**HEEL MAGIC** is formulated with Urea to deeply moisturize, and natural waxes and oils to repair, soften and protect dry, rough, cracked heels.

This unique formula combines Shea Butter, Olive Oil and Urea to help the skin's natural healing process.

WHAT IS  
HEEL  
MAGIC?

Flexitol Heel Magic is a breakthrough product that helps repair dry, scaly and cracked heels and feet.

Visible results in just 3 days on the most stubborn cracks.



DOs

- ✓ Check feet daily, with a mirror if necessary, and report any concerns immediately to a health professional.
- ✓ Wash and dry feet daily, paying particular attention to between the toes.
- ✓ Test water temperature prior to bathing.
- ✓ Use a moisturiser daily; avoid between the toes. For areas of dry, hard and cracked skin or callus, ask your nurse or doctor about using a urea-based emollient.
- ✓ Check shoes before putting them on to ensure there are no foreign objects in them, eg, stones.
- ✓ Wear shoes that fasten securely and are deep and broad enough for your feet.
- ✓ Call your doctor or nurse immediately if you find a cut or sore that doesn't begin to heal.



DON'Ts

- ✗ Don't walk bare foot even when on holiday or in the house.
- ✗ Don't use acid preparations such as corn cures and hard skin removers.
- ✗ Don't try to remove hard or loose skin yourself.
- ✗ Don't use heat pads or hot water bottles.
- ✗ Don't soak your feet for too long – it will dry them out.
- ✗ Don't cut toe nails too short or down the sides. Instead follow the shape of the toe.
- ✗ Don't delay seeking advice on cuts or sores on your feet.