

FLEXITOL HEEL BALM



Flexitol™

THE CLINICALLY
PROVEN TREATMENT
FOR DRY & CRACKED
FEET

VISIBLE RESULTS
IN 3 DAYS

SUITABLE FOR DIABETIC
ANHYDROSIS &
GENERAL FOOT CARE



HEEL BALM THE CLINICALLY PROVEN TREATMENT FOR DRY AND CRACKED FEET

INDICATIONS:

For the treatment of dry, cracked skin and hyperkeratosis on the soles of the feet including the heels. Suitable for general and diabetic foot care.

PRECAUTIONS:

For use only on the soles of the feet and heels unless otherwise directed by the prescriber. Pregnant women should consult their Healthcare Professional before use. For External Use Only. Avoid contact with eyes. Keep out of reach of children. Always replace cap after use. Do not use if tube seal is broken or appears tampered with.

SIDE EFFECTS:

May irritate inflamed skin or exudative lesions. Transient stinging may occur in deep cracks. Discontinue use if local irritation or rash occurs during use.

DOSAGE AND DIRECTIONS FOR USE:

Apply a small amount twice daily to the skin after washing or bathing. In extreme cases, before bed you may choose to cover the feet with plastic wrap and then put socks over the plastic wrap to increase the hydration rate. Recommended for use on adults and children over 12 years. After use, wear sandals or slippers to avoid staining carpets.

STORAGE

STORE BETWEEN 10 - 30°C IN A DRY PLACE. KEEP LID TIGHTLY CLOSED.

Suitable for Diabetic Anhydrosis and General Foot Care

Contains Urea in a highly concentrated, moisturising and emollient base

Visible Results in 3 days¹



VISIBLE
RESULTS
IN 3 DAYS

FLEXITOL HEEL BALM

GENERAL

Three separate and specific actions for optimum results.

OCCCLUSIVE PROPERTIES

Emollients need occlusive properties to keep them in place and allow them to work. Flexitol Heel Balm sticks to the skin, working as a barrier to keep the emollients in.

HOW FLEXITOL HEEL BALM WORKS

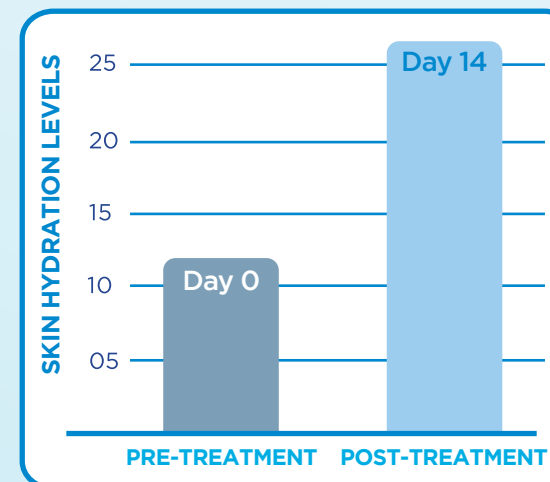
UREA

High concentration of Urea removes dead skin cells, making the underlying skin more accessible so other actions can take place.

11 EMOLLIENTS ACTING IN SYNERGY

The Urea and emollients in Flexitol Heel Balm work together to maximize effect. The balm initially sticks to the skin and once the Urea has penetrated the hard outer layer, emollients can access the underlying skin to soften and smooth.

Efficacy of Flexitol Heel Balm on
Skin Hydration Levels



In a controlled 14 day trial, 27 subjects suffering dry, cracked heels applied Flexitol Diabetic Foot Balm with 25% Urea twice daily. Results indicate that regular use of Flexitol Heel Balm increases the mean hydration levels in the heel skin and thus helps keep feet healthy and well moisturised.¹

Study conducted by the Australian Photobiology Testing Facility (APTF) at the University of Sydney, Australia in 2007.

FLEXITOL HEEL MAGIC

Recommended to use in conjunction with ***Flexitol Heel Balm***

TREATS CRACKING & FISSURES

PREVENTS DRY & CRACKED FEET

TREATS & PREVENTS DIABETIC ANHIDROSIS

