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KUW_FLEXITOL_Foot Cream Detailing Brochure A4_KUFFCDB-1.indd 1-2

FLEXITOL FOOT Cream

WHAT HAPPENS TO THE SKIN OF YOUR PATIENTS FEET AND LEGS WHEN THEY ARE VERY DRY?

The skin appears dull, flaky and scaly, feels rough and itchy and fine lines in the skin become visible when very dry. When the skin of the feet are very dry, it can be accompanied by itching, which can be severe and interfere with sleep and other daily activities. Repeated rubbing and scratching can produce areas of thickened, rough skin that can cause painful cracks in the skin. If left untreated very dry skin may result in inflammations, eczema and other forms of dermatitis.

Contains 10% Urea in a rich moisturising base to help replenish the moisture levels of the skin, also suitable to use on dry elbows.

This nourishing formula softens, soothes and cares for very dry, itchy hands

It is suitable for moisturising patches of dry skin including Eczema & Psoriasis.

Enriched with Vitamin E to condition the skin from free radical damage.

Also suitable to use in conjunction with sunscreen with any SPF

Highly concentrated moisturizer, so a little goes a long way.



RECOMMEND THE DERMATOLOGICALLY APPROVED FOOT CREAM THAT HAS ADDED BENEFITS FOR YOUR PATIENTS

Flexitol Foot Cream is a nourishing formula that contains Urea in a rich moisturizing base. This nourishing formulation softens, soothes and cares for **very dry feet and legs.** It is suitable for moisturizing patches of dry, itchy skin including Eczema and Psoriasis.

HOW DOES FLEXITOL FOOT CREAM WORK TO IMPROVE THIS CONDITION?

UREA

Removes dead skin cells, enhances accessibility to underlying skin allowing required actions to take place. Urea also improves the degree of hydration in the skin by increasing the water uptake from the dermis level of the skin and enhances the stratum corneum water binding capacity. It also reduces the Trans Epidermal Water Loss (TEWL).

EMOLLIENTS

Once Urea has penetrated the hard skin, emollients such as lanolin, Glyceryl stearate and Decyl Oleate penetrate underlying skin, creating lasting softness and smoothness. Lanolin is an extremely effective emollient in restoring and maintaining the moisture balance of the stratum corneum, and so prevents drying of the skin.